



GUIDELINES



President's Message

By Scott Locorini

I am honored and humbled to once again be elected President of this great organization. Many have asked me why I continue to serve and my answer is simple. It's the members! There are extraordinary people in NYSOGA from



President Scott Locorini and daughter Mia

all walks of life and I truly love working with and serving them. The friendships that I have developed in my time with the organization will last a lifetime.

Winter Rendezvous was, once again, a tremendous success with many aspiring guides taking training, great seminars and a good time had by all. White Eagle Conference Center is a great location, centrally located within the state, and very accommodating to our needs. I'd like to thank all on the Winter Rendezvous Committee for another job well done!

Times are changing and we are too. Not long ago, our only form of advertising for our members was a really nice printed publication that folks still look for in our shows. However, we soon found that the cost of printing and distributing these pieces was not sustainable and we discontinued them. Since that time, there have been numerous changes in the advertising world but websites took over

and we invested a lot of time and money in ours. Then it was social media, hashtags, electronic newsletters and the list goes on. Up until this year, we had been sporadically placing print ads in destination marketing pieces that had limited reach. Starting in 2019 all our display ads will be digital and most of the 2018 budget will go into digital marketing. The goal is to reach our potential guests where they live so that they can plan a trip with our members in advance of their arrival to your area. It is, by far, the best reach for the buck in our current environment. As Google says, "Innovate or Die."

Finally, once again I'd like to remind you that this is your organization. The Board of Directors and I serve you, the members, and stand ready to accept feedback and or ideas at any time. So, please, get to know us, check out the committees and BOD on the website and drop a line or call anytime!

Best wishes for a fantastic and profitable summer season.

Scott

"I Love NY" International Director Offers NYSOGA Great Advice

By Norm Landis

"Get to know tourism officials and show them what you have to offer. If they know it, they'll talk about it."

That's why as guides you should get

to know people at the official tourism promotion agency (TPA) in your area AND take them on a hike or whatever your guide service does, explained Markly A. Wilson, the Rendezvous luncheon speaker

who said, "Enjoying outdoors is really important to me." Mr. Wilson is the director of international marketing for the

See "I Love NY" on page 8

Informational: Internet ... Browsers ... Email

By Lynn Malerba,
Virtual Office Chair

Over the past few months, NYSOGA has become more aware of issues with the Internet ... email and browsers. We have been working with our service providers to alleviate the challenges we are experiencing. Some, especially those regarding email communications have been attributed to AOL, Yahoo, Firefox, Explorer and Hotmail. There may be others.

Emails and online forms are being sent and not received by the party they were sent to. We are doing our best to resolve the issues and ask that you, the membership, please bear with us. If you send an email or submit an online form with PayPal payment (ie. membership renewal, Rendezvous registration, wilderness first aid registration) and do not receive a confirmation or reply in a

See Internet on page 6

UPCOMING DATES FOR NYSOGA BOARD MEETINGS:

- May 15 at the Tupper Lake Library
- July 27 at the Mt. Tremper Visitor Center in the Catskills
- Oct. 24 in Cooperstown (Location TBD)
- Jan. 10, 2019 at Denny's in Utica

*Members are welcome to
attend our board meetings.*

GUIDELINES

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Photographer: Mary Hall & Norm Landis
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Letters to Guidelines must be signed, Guidelines reserves the right to edit or reject any advertisement, letter or news copy.

Guidelines encourages companies and organizations with products or services of interest to outdoor guides to advertise in this newspaper.

Guidelines is forwarded to our membership electronically; printed copies are sent to those

requesting them. Your message will reach guides throughout the Empire State and beyond - as well as a number of selected outdoor writers and governmental officials.

ADVERTISING RATES:

	Horizontal	Vertical	Member	Non-Member
Full Page	10"	15 1/2"	\$100	\$150
Half Page	10"	7 1/2"	\$50	\$75
Quarter Page	5"	7 1/2"	\$30	\$45
Eighth Page	5"	4"	\$15	\$20
Business Card	3 1/2"	2"	\$10	\$15

Classified: Buy, Sell or Trade. 25¢/word, minimum of \$5.00. Advertising rates are for camera ready copy, except for classifieds. All advertising is prepaid. Make check payable to NYSOGA.

Membership Report

By Capt. Lee Godin

Hello Fellow Outdoors Persons:

The following are our member numbers as of 4/11/2018:

18 Life
117 Active
13 Associate
10 Honorary

Please welcome the following new members:

Learntoflyfishnyc.com is run by James Fulton from New York, NY. His website is learntoflyfishnyc.com James can be reached @ 646-883-4533 or via email learntoflyfishnyc@gmail.com

Chuck Elder runs James Creek Outfitters. He can be reached at 814-599-1034 or via email: jcohunts@centurylink.net

Andrew Sponable from North Creek, NY is a new guide from Region 5. His website is cobblecreekoutfitters.com He can be reached @ 518-791-8048 or via email cobblecreekoutfitters@gmail.com

New member Edward Gross is from Suffolk County. Edward's website is edwardyoutdoors.com His phone is 631-750-5362 and his email is edwardmgross@gmail.com

Higher Calling Outdoors is run by Philip Walton from Ballston lake, NY. Philip can be reached @ 518-598-2025 or via email Philip.d.walton@gmail.com

Please take advantage of your online renewal/payment system to submit your dues payment and any web changes you may have. The online renewal form can be found at <http://nysoga.org/membershiprenewal.html>

As always please contact me if you need anything 518-542-2709 or go_lee3@yahoo.com

Everyone have a safe and successful season.

Note: I have moved and my new mailing address is 26 West Mountain Lane, Berne, NY 12023

Happy Spring !!
Lee

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NYSOGA Sponsors Kids to Camp This Summer

By Craig Tryon,
Kids to Camp Committee Chair

During the summer of 2018, four youth will be sponsored by NYSOGA to spend a week at one of the Department of Environmental Conservation's [NYSDEC] Environmental Education Summer Camps.

Our Kids to Camp Program continues to be successfully funded by the donations received from our Kids to Camp Quilt. NYSOGA again "Thanks" Mary Tryon for her many hours spent to make the hand sown, outdoor-themed quilt to be given away. "Thanks" also go to you, our NYSOGA members and friends, that make donations to fund our Kids to Camp Program.

Additionally, with the help of NYSOGA member Bill Swiac, who

coordinates a donation from the Ruffed Grouse Society, we are able to sponsor an additional camper. Sincere "Thanks" go to Bill and the Ruffed Grouse Society for their donation.

Campers are sponsored into the program by a NYSOGA member. This year our campers come from three areas around the state. Our campers for 2018 are:

Andrew Rebholz from Smithtown, NY is attending Pack Forest. Andrew was sponsored by Region 1 Director Ed Moran. Cailin Halladay from Pine Plains, NY is attending Pack Forest. Cailin was sponsored by Vice President Will Soter.

Troy McLean from Kingston, NY is attending Camp Colby. Troy was sponsored by Vice President Will Soter.

Lowden Pratt from Tupper Lake, NY is attending Pack Forest. Lowden was sponsored by Region 5 Director Sheila Young.

I am sure our campers will enjoy their week at camp. The one complaint I have heard from past campers we have sent is ... "The week goes too fast." I am sure it will be the same for Andrew, Cailin, Troy, and Lowden.

To find out how you can nominate a camper for NYSOGA to sponsor during the summer of 2019, go to our nysoga.org website. On the bottom of the home page you will find information about our Kids to Camp Program and a link to the NYSDEC Environmental Education Summer Camp Program.

Again "Thank You" Mary, Bill, Ed, Will, Sheila, the Kids to Camp Committee, and YOU for helping to continue to make our Kids to Camp Program the success it is today. I look to YOUR help to identify campers for our 2019 Kids to Camp Program.



Left: Long time NYSOGA members Sonny Somelofski and Hank Rope are our newest life members.



Right: Melissa Goodwin is a new NYSOGA Director-at-Large.



Left: Norm Landis has returned as a NYSOGA Director-at-Large.



Right: Quilt maker Mary Tryon poses with this year's winner, Don Brown.



AROUND THE REGIONS



Ed Moran

REGION 1

By Ed Moran

It was a very changeable winter in Region 1. Late December and early January featured very cold weather and a major blizzard blasted Long Island during that time. For a while, ice fishermen were seen on the local lakes and ponds but the cold eased and spring-like temperatures in February melted all of the ice off our waterways. There was no early spring though, as a very snowy March was followed with one final significant snowfall during the first week of April. A few of the heavy wet snows did a lot of damage to trees and we are requiring plenty of maintenance to clean up our trails.

The bigger concern to our Region 1 forests continues to be pests and diseases. DEC

Regional Forester John Wernet is coordinating the development of a management plan for Southern Pine Beetle and Oak Wilt. The plan for the Beetle includes ongoing surveying and mapping of infestations and creating an environment less suitable to the beetle to protect high priority areas. Tools being considered include cutting of buffers around infested areas, thinning of trees and prescribed burns to promote fewer, healthier trees in adjacent uninfested areas. Oak wilt is also a serious threat to our forests. Firewood should not be moved and pruning of oaks should only be done during the winter months. DEC is requesting that we report suspect trees (symptoms include leaf bronzing, loss of crown and early leaf drop during the summer) to foresthealth@dec.ny.gov or call 866-640-0652. This is the same number used to report Emerald Ash Borer and other targeted pests.

DEC released 2017 deer harvest statistics last week. For Region 1c (Suffolk County), there was a slight increase in reported total

harvest over 2016 to 3,254 deer. Shotgun and muzzleloader season is limited to January with the archery season extended from October 1 through January 1. A local hunting advocacy group recently filed a suit against the town of Smithtown in NY State Supreme Court, challenging the township's law which requires a 500-foot setback from buildings and private property in contrast with state law which requires a 150-foot setback for bow hunting. The suit is pending and would only affect bow hunting on private property.

A bit of a firestorm has erupted locally for salt water anglers, as the Atlantic States Marine Fisheries Commission has issued new quotas mandating a 12% reduction in Black Sea Bass catch in New York State waters while increasing quotas in neighboring states. This is expected to hurt the local charter boat industry and local lawmakers are pressing Albany to go into "noncompliance" (in other words not enforce) the regulations and set its own quotas.



Bill Swiac

REGION 3

By Bill Swiac

Winter seems to be reluctant to let go this year. While general trout season is underway, water temperature has delayed trout stocking throughout the region. There are, however, hints of spring. The Hudson River has ranged between 39 and 43 degrees this past week and reports of short striped bass are trickling in south of Kingston. With warmer weather expected

this coming week, we ought to see the first substantial spawning runs of alewives, followed by blue back herring.

This is a great time to check that all your safety equipment is ready for the season, particularly Coast Guard-required distress signaling items. Make sure flares are within the production date allowance and that none of your first aid items have deteriorated. If you use Sabiti rigs to catch bait, be sure that there are no more than 5 lures on the rig, as per NYS law.

On the mountains, the trails have had lots of ice, as daytime melting tends to concentrate water on them, followed by freezing temps at night. Be sure to use extra caution this early

into the spring hiking season.

Foraging is getting a slow start but, again, with warmer temps ahead, we should soon see stinging nettle, ramps, wild asparagus and some mushrooms popping up. While nettle and the other edible plants are easy to identify, be 100% sure of what mushrooms you choose to eat. I can't stress this enough.

On a final note, I'm happy to be serving the licensed outdoor guides of Region 3 again. Thank you for the opportunity to serve this diverse region that offers so much so close to one of the largest metropolitan areas in the United States. I wish us all a safe new year and tight lines.



Bruce Fuller

REGION 4

By Bruce Fuller

Cold and snow; cold and snow, cold and snow is about all there is to report. Hard to say what impact the missing spring season will have on our outdoor activities. There still appears to be loads of ice on the local reservoirs in my area so I don't believe they will be available for fishing until at least the 3rd week of April. The ground still totally covered with that white crap as several more inches came in again last night (4/6). It wasn't

crap last month, but in March we could use it. I guess the one good thing about the cold at this time of year is preventing a fast snow melting situation and the nasty results of heavy flooding.

I am suspicious that the lack of spring will have an impact on wildlife. It does seem that some of our migratory birds are a little slower in arriving and I feel some turkeys are delayed in their normal spring break-up ritual. Except for a few periods when coyotes might have had an easier time taking down deer, I don't believe this winter will prove to be a major consideration in local deer populations. It probably will be more likely to have had a negative impact on our turkeys who are

already having some serious problems in several areas. I think it is still too early to make any predictions for the upcoming fishing season. I have heard that there was some good hard water action in the region this year.

Sooner or latter, we know the weather will break so it's definitely time to start preparing for the new season. Please note that I plan on taking Sheila Young's lead, (the Director for Region 5), and develop a newsletter for Region 4. I am hopeful that this will encourage our Region 4 members to become more involved by submitting

See Region 4 on page 5



Sheila Young

REGION 5

By Sheila Young

Hi to all my Region 5 colleagues! I do my best to keep you informed about Region 5 events and opportunities through my Member Outreach emails. One member took offense at an

article I inserted about a topic the member felt I was championing. I responded, and will respond to all of you, that when I include notes from a lecture, I write what the presenter said or showed, not my personal beliefs. But, that said, I will be more observant on inserting a disclaimer in those notes.

I go to lectures, seminars, meetings and events as I become aware of them. If YOU know of a time I could attend gatherings, please let me know.

If you are not receiving my email Member Outreach messages, please let me know. I am happy to mail paper copies to folks who aren't reliably getting email.

I am working with Wayne Failing (lucky dog is wandering in warmer climes) to hold a regional meeting at his Mt. VanHoevenburg property before summer takes hold. I will keep you informed via NYSOGA News.

Each day is a gift!



John Wainwright

REGION 6

By John Wainwright

The Winter Rendezvous at White Eagle near Hamilton, NY was a lot of fun and also very interesting. A seminar on business promotion through I Love New York and a

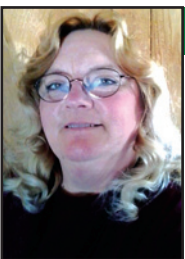
group round-table discussion on marketing was very informative. Evening happy hours and the banquet allowed for a lot of camaraderie with both old friends and new aspiring guides.

Region 6 is well represented on the BOD for the coming year with Scott Locorini as president, Jeff Whittemore as treasurer, Norm Landis and Alan Woodruff as directors-at-large and myself as your regional rep.

Not much else going on, as we all are

waiting for a break in this cold weather. With turkey vultures showing up a week or so early this year, I thought we might have an early spring but, obviously, that is not the case. I figure our Hendrickson hatch in Central NY will be in the first or second week in May instead of late April. Well, guess that will just give me more time to tie flies.

I hope all you folks have a great spring, whether fishing, hiking or hunting turkeys.



Sandra Rose

REGION 7

By Sandra "Squeak" Rose

Hello NYSOGA Family ~ so sorry for the time lapse but I think we are "back on track here in this camp." Winter Rendezvous was wonderful and we were SO happy to see everyone.

The sun is dawning on what seems to be a spring morning ~ We did not experience a monster winter but it has been

viewed as a "long one" by many. I myself prefer the winter weather over the heat any day. I love the wet drizzly weather of spring and mud season so, for me, it has been great!

After I was able to get out there (post hospitalization), I noticed a significant increase in fawn tracks, a definite increase in yearling counts along with a nice increase in rabbits as well. Coupled with a decrease in vehicle kills (at least in our immediate area), I am hopeful for a plentiful year ahead in all categories.

The water levels have been erratic and crazy. Nearly all of January was far

below zero and we experienced 50 degree temperatures and melt off for the majority of February and most recently high winds and blinding whiteouts coming in off Lake Ontario for April.

2018 has begun with fits and spells in Region 7, however, I am noticing a high volume of vehicles in our parking areas for the superb fishing in our famous Salmon River. So ... the resolve and tenacity of our Region 7 Outdoor Sports Enthusiasts continues optimistically onward, one foot in front of the other ~ and the year is young! Encouragement and updates ahead from "Squeak."



Jim Morgan

REGION 8

By Capt. Jim Morgan

This weather pattern is getting old. Feels more like deer season than spring. It was unusually cold in Florida as well.

Turkey population

is rebounding nicely here in the Finger Lakes. Nothing like 15 years ago, but I'm seeing some big flocks again.

Prescribed burns are scheduled for the Finger Lakes National Forest to prevent forest fires. It will be very smokey here in Lodi.

I attended a forum recently by DEC that was presented by a biologist specializing in mercury pollution. The main thing I learned was, the bigger the

watershed to a lake, the higher was the concentrations of mercury in fish. Mercury is in all fish, the bigger the fish the higher is the concentrations. We should follow state guidelines on consumption from all waters. No amount of cooking or grilling will remove mercury. It attaches to protein (flesh file). Have a safe and successful season everyone. Miss winter too much ... NAAAAAH.



Jim Zak

REGION 9

By Jim Zak

Ed. Note: Jim Zak has returned as NYSOGA's Region 9 Rep. He was out of the country when items for this issue were coming in.

REGION 4

Continued from page 4

information to me for the Region 4 Newsletter and/or Guidelines. You will be given credit for any material submitted. I believe it could even be developed into a platform where our Region 4 members could exchange all types of facts,

including information about items for sale or wanted. Any comments or ideas would be appreciated.

I would also encourage any Region 4 members to contact me with issues, suggestions or concerns that you would like to be brought up at a Board of

See Region 4 on page 6

Summer Rendezvous, '18 To Be at Mt. Tremper

Summer Rendezvous Chair Will Soter announces that this year's event will be in the Catskills at the Mt. Tremper Visitor Center.

2018 Trip Planning Request

Compiled by Roy Earley

January / February / March

DATE	ORIGIN	GROUP SIZE	REGION	CATEGORY
01-07-18	Vermont	3-5	?	Camping
01-07-18	New York	?	1-7	Ice Fishing
01-13-18	Pennsylvania	1-2	?	Hunting
01-19-18	Brazil	1-2	1-4	Camping
01-21-18	New York	1-2	4	Ice Fishing
01-23-18	New York	6-10	?	Multiple
01-27-18	New York	1-2	4-6	Ice Fishing
01-28-18	New York	?	3	???
01-31-18	Pennsylvania	12	?	Fishing
02-02-18	Tennessee	1-2	7	Ice Fishing
02-04-18	Ohio	1-2	5	Fly Fishing
02-04-18	Pennsylvania	1-2	?	Ice Fishing
02-05-18	Zimbabwe	?	1-4	Multiple
02-07-18	Illinois	1-2	2	Multiple
02-13-18	New York	3-5	5	Skiing
02-17-18	Florida	3-5	6	Multiple
02-17-18	New York	1-2	7	Multiple
02-23-18	New York	3-5	3	Multiple
02-23-18	New Jersey	?	3-4	Camping
02-25-18	New York	1-2	3-9	Multiple
03-05-18	New York	1-2	2-9	Multiple
03-05-18	New York	?	1	Fly Fishing
03-14-18	New York	1-2	2	Multiple
03-14-18	New Jersey	1-2	3	Camping
03-14-18	Rhode Island	1-2	4-8	Fishing
03-24-18	Texas	1-2	2-3	Multiple
03-27-18	New York	?	5	Hunting

Internet

Continued from page 1

timely fashion, please resend it. You can also request an acknowledgement indicating that the information was received by the party the email or online form was sent to.

For those of you serving on the NYSOGA Board and the various committees, we encourage you to pick up the phone and call those who have not

responded to an email request that has been sent out. There is a good chance they did not receive the email.

Questions, concerns or information

REGION 4

Continued from page 1

Directors Meeting. It should be noted at this point that all members are permitted to attend a board meeting to present their own material and input if you prefer to handle a situation on your own instead

about issues you may be experiencing with email, online form submissions, payments via PayPal or the NYSOGA website may be sent to info@nysoga.org.

of forwarding it to me. THIS IS YOUR ORGANIZATION AND YOUR INPUT MATTERS. I would like to point out the fact that everyone on your Board of Directors is an UNPAID VOLUNTEER with our own businesses and/or personal obligations. Please be patient when dealing with us.

Wishing everyone the very best.



The NYSOGA STORE



To check merchandise availability and make payment by Pay Pal –

Phone 518-359-8194

To mail payment by check (payable to NYSOGA)

Sheila Young, 214 Old Wawbeek Road, Tupper Lake, NY 12986

Questions? adkfoothillsgs@gmail.com

* indicates item is for sale only to NYSOGA member licensed guides

indicates limited edition items



* Waxed cotton caps
Dark brown or Green/Beige
Adjustable band



* Cotton twill cap, beige
Adjustable band



#* Collector's item! Logo patch, w/
white border 3"
* Standard logo patch w/red border 3"



Collector's items! 1 pin or sets of 10, 11,
or 22 pins 1993, 1995-2015 or Life



Collector's item! Limited Edition pewter pin,
created for NYSOGA by Sid Bell, Tully NY

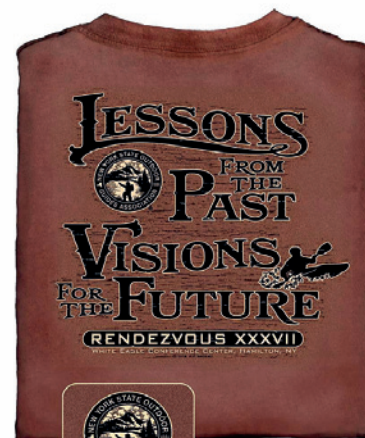


* Interior window adhesive decal,
transparent 3" x 7"
Not suited for tinted glass windows



* NYSOGA Master Guide
fabric rocker patch
(Must be a verified MG)

2018 Hamilton White Eagle Rendezvous tee. Performance fabric.
Darker chestnut brown than the image shows.
M-L-XL-XXL-XXXL available.
Many other tees from past Rendezvous are still available.



Upper Left
Chest Print

'Bag Ladies' Reminder

A reminder that any member who wishes to have advertising included in the show bags we give out at sports shows we attend needs to get that information to me

at: Mary Hall, 90 Country Club Road, Tupper Lake, NY. 12986 by October 31, 2018. Any member has this as a benefit and can send up to 500 business cards,

"I Love NY"

Continued from page 1

New York State Division of Tourism.

He said "I Love NY" is the most famous state brand in the world (which you can get permission to use) and "Our thing is marketing. We promote by getting information from the 11 regional agencies and putting that information out. It's designed to show the world New York is more than Times Square."

Markly explained how the regional agencies have FAMs (Familiarization tours) to "bring the right people (like tour operators) to give them a taste" but that there are not enough for enjoying the outdoors, so you should suggest to

your TPA that it include you and nature in its FAMs. He said a highlight for one tour leader was eating apples in an apple orchard.



Markly Wilson

rack cards or one page flyers or any combination of the above. The bags are stuffed and equally distributed between the three main shows we do each year.

Conservation & Trails Report

By Sonny Young

NYSOGA's Conservation & Trails Committee is seeking volunteers for a day of DEC/ADK trail maintenance. We have adopted a section of the Northville-Placid Trail in 2010. Our volunteers have given 324.5 hours of trail maintenance since then. The work takes place on the 4 mile (each way) section between Wakely Dam, Indian Lake and picturesque Brown's Brook.

Volunteers can help maintain any or all of the trail section - don't feel you have to hike the whole way! Use of your hand tools will be appreciated.

Meet at the parking area at Wakely Dam, Cedar River Road, at 9 a.m. on Saturday, May 12 (rain date Monday, May 14). Bring weather-appropriate gear and your bag lunch.



NEW YORK STATE OUTDOOR GUIDES ASSOCIATION

GUIDELINES

12320 Rt. 28, P.O. Box 41
Woodgate, NY 13494

*"Man is not only pitted against the fish; he matches wits with the river.
There are few greater exhilarations in the Woods."
- William O. Douglas*